



YOUTH ENTERPRISE TRAINING PROJECT

Project Title:

PEYDO

P – PUSHING

E – ENTERPRISE

Y – YOUTH

D – DEVELOPMENT

O – Opportunities

Executing Agency:

KVK ENTERPRISES LTD/Dare 2 Be Different Int'l

Goal:

To provide the relevant training for immediate school and college leavers to pursue self development business interests in enterprise fields

Objectives:

1. To initiate community enterprises development training for batches of up to 25 youth proportionately according to constituency or geographical area.
2. To provide 2 – 4 weeks of training for youths to excite and motivate them on how to pursue a viable business interest.
3. To provide in certification to graduates to indicate the completion of such a course (hopefully endorsed by the Ministry of Education)
4. To expose the participants to foreseeable easy sources of funding for micro and small businesses so that persons can take advantage of their full business potential in what ever field they wish to branch out.

PEYDO aims to assist the government administration of the day to divert the focus from wholesale reliance on public employment as their only recourse and to focus instead on self empowerment through business labs techniques.

The training provided through KVK Enterprises Ltd/Dare 2 Be Different Int'l will outline and highlight strategies to extract the true worth of enterprise growth and empowerment. The acronym PEYDO conveys a double meaning. On the surface, there is real DOUGH; money to be made from venturing into a new business arena. But each letter spells out the purpose of the overall activity.

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It is hoped and envisaged that every participant will be guided through carefully and advance to maximize the current avenues to help them better seek out life's business opportunities and ventures.

5. To assist graduants with business incubator spaces around the Federation and constantly guide and follow-up through a department that is setup to primarily do this. This department will help to empower and develop the confidence in their NEW business venture.
6. To carry out a series of training sessions for 6 – 12 months on a prorated basis – proportionally 3 in Basseterre, 2 each in the Cayon and Sandy Point constituencies, 1 in Old Road, 1 in St. Pauls, 1 in East Basseterre, 1 in West Basseterre and 1 in Constituency 7.

Rationale: KVK ENTERPRISES LTD/DARE 2 BE DIFFERENT INT'L has realized

that each summer, there is a preponderance of school leavers from the secondary schools of St. Kitts-Nevis, along with colleges and AVEC. These are ripe for the world of work, but neither can the public or private sector absorb that cadre of youth.

For decades, the critical mass of job seekers has sought employment at the whims of the public sector, and are oft times disappointed if they are if they are not accepted. Government employment across the globe has reached its saturation point and can unlikely absorb very few new employees as it will be a burden to the public sector.

At present, the private sector can hardly absorb that influx as well. The only alleviation is self empowerment. This project seeks to full that void of inspiring young people to enterprise development and helping them to see the immense opportunities available.

Activity Schedule

KVK ENTERPRISES LTD has had exposure to business labs training locally and abroad in Brazil and the USA. This is the technique that will by far propel trainees into their areas of interest. According to the size of the eight constituencies, there will be proportionate numbers of scheduled sessions for training.

They will be more available at mornings, afternoons and evenings and aim to incorporate up to 25 persons at each session.

Each course will follow a set module layout as noted below:

- Module 1: Welcome to the World of Enterprise Development
- Module 2: The Reach of Self Empowerment as a way of life. Taking the chance to make your dream reality.
- Module 3: The Self Starter: How To
- Module 4: Putting together my business plan
- Module 5: Marketing Tools: Dos and Don'ts
- Module 6: The Launch

BUDGET:

KVK ENTERPRISES LTD is willing to negotiate the stipend to conduct such training either on a Monthly Basis, Session Basis or Contract Term Basis.

KVK ENTERPRISES LTD

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